

# LIVINGPACKETS®

## Share our passion and join us on our mission

LivingPackets reinvented packaging with THE BOX - our smart and sustainable intelligent packaging solution. THE BOX enables fantastic new connected services in the areas of e-commerce, deliveries, logistics, packaging and payment. It can be used at least a thousand times before it needs refurbishment. Together, we can save trees, which end up as

cardboard-packaging in the garbage and protect the oceans from one-way plastic used as filling materials. To bring our vision of a fair and sustainable economy and the idea of packaging-as-a-service to life, we search for hands-on doers and bright-minded thinkers to join us in our adventure.



## Social Media Manager

Full/Part-time, Berlin, Onsite/Offsite

### What we offer

- › A highly dynamic and international workplace environment with inspiring designers, engineers, and mentors.
- › Insight into the world of eCommerce and logistics by discovering new tools and technologies that will help you improve your skills daily.
- › Access to the latest and blockchain and sensory technology.
- › An opportunity to grow and create a product that people will love to use.

### What you'll do

- › Create publishing schedules and promote content using social media outlets
- › Generate, edit, and share engaging social media content on a daily basis
- › Create text and visual content for social media advertisements
- › Develop the LivingPackets brand awareness and online reputation
- › Be in charge of content management, including the LivingPackets website
- › Be in charge of search engine generation and optimization of inbound web traffic
- › Help cultivate success of leads and sales
- › Be in charge of customer support within the LivingPackets website and social media outlets
- › Create and cut simple videos for social media outlets
- › Perform and research the current benchmark, trends, and audience preferences

### Essential Criteria

- › You have proven work experience as a social media manager, preferably within startup environments
- › You have excellent copywriting skills
- › You have an ability to deliver high quality, creative content (eg. text, image, and video)
- › You have excellent communication skills
- › You have experience with advertisement

### Desirable Criteria

- › You have experience in working with video editing software (eg. Adobe Premiere)
- › You have experience in working with photo editing software (eg. Adobe Photoshop)
- › You have experience in running Facebook advertising campaigns
- › You are fluent in and/or have skills English, German, and/or French

Sounds good?  
Just send your application to  
[jobs@livingpackets.com](mailto:jobs@livingpackets.com)

