

# LIVINGPACKETS®

## Share our passion and join us on our mission

LivingPackets reinvented packaging with THE BOX - our smart and sustainable intelligent packaging solution. THE BOX enables fantastic new connected services in the areas of e-commerce, deliveries, logistics, packaging and payment. It can be used at least a thousand times before it needs refurbishment. Together, we can save trees, which end up as

cardboard-packaging in the garbage and protect the oceans from one-way plastic used as filling materials. To bring our vision of a fair and sustainable economy and the idea of packaging-as-a-service to life, we search for hands-on doers and bright-minded thinkers to join us in our adventure.



## Chief Marketing Officer

Full-Time, Berlin, Onsite

### What we offer

- › A highly dynamic and international workplace environment with inspiring designers, engineers, and mentors.
- › Insight into the world of eCommerce and logistics by discovering new tools and technologies that will help you improve your skills daily.
- › Access to the latest and blockchain and sensory technology.
- › An opportunity to grow and create a product that people will love to use.

### What you'll do

- › Shape the future of LivingPackets, eg. develop market entry strategies.
- › Be responsible for overall public relations, media presence, and marketing strategies both on- and offline
- › Manage and enhance our marketing structures and processes worldwide, including scaling up international teams
- › Be responsible for the growth and success of our Sharing Angel (SA) campaign  
Identify possible SA target groups and improve the SA experience
- › Boost SA revenues using both conventional and non-conventional marketing techniques
- › Lead several project teams
- › Handle social media and web presence, trade fairs, and press relations

### Essential Criteria

- › You have 3+ years in leadership experiences, especially online marketing, preferably in a startup environment
- › You are passionate about technology, economy, and sustainability
- › You have experience with BD processes
- › You are an expert in planning, designing, implementing, cost effective and innovative marketing processes
- › You have very strong analytical and interpersonal skills
- › You have experience with innovative marketing methods (eg. viral marketing, guerilla marketing)
- › You have a creative and entrepreneurial mindset and are able to think outside the box

### Desirable Criteria

- › You have an academic degree in the field of marketing, communication design, business design, or similar
- › You are willing to travel (especially to and from Nantes/Berlin)
- › You are fluent in and/or have skills English, German, and/or French

Sounds good?  
Just send your application to  
[jobs@livingpackets.com](mailto:jobs@livingpackets.com)

